



#Revel Bowl

**SPONSORSHIP
OPPORTUNITIES**

SUNDAY, FEB 1, 2015

revel[™]
cares

revelTM cares

Feel the palpable energy and championship buzz...

Join us for the Sixth Annual Revel Bowl on
Sunday February 1, 2015!

FOOTBALL

DANCING

CREATIVE COCKTAILS & OPEN BAR

CULINARY ADVENTURES

OUTSTANDING ATMOSPHERE

100% OF PROCEEDS ARE IN SUPPORT OF OAKLEY SQUARE THROUGH REVEL CARES (501C3)

Experience a night of football, cocktails, and premier culinary stations, as we transform Chicago's Union Station into a Katy Perry Candyland extravaganza! In addition to the game, guests can enjoy a pregame tailgating cocktail reception alive with, DJs, and free flowing cocktails, creative cuisine and candy...lots and lots of candy. Whether you find yourself transfixed by the championship game or getting lost in the hypnotic rhythm of the music, please join us as we fundraise for an extremely worthy cause.

The Revel Bowl, in conjunction with Revel Cares, will benefit the newly renamed Oakley Square, a local, low-income subsidized housing community – together we can celebrate and support one of the most important charity organizations in the Chicagoland area. The Benefit will attract guests from all over the city and suburbs, including some of the Chicago's most prominent business leaders, philanthropists, and more. Invitations will be mailed to approximately 3,000 households and businesses in the Chicagoland area, providing exposure to a large audience.

Your donation will also be recognized on branded collateral at key locations throughout the event, such as at registration and table tents. Additional sponsorship visibility will be shared on invitations, announcements, email blasts, and media coverage.

100% of the funds raised from donations and ticket sales are contributed to Oakley Square with all administrative costs covered by The Revel Group, Revel Décor and Revel Global Events, and Revel Space. The money brought in will be used to build a greenhouse and shed for the Oakley Square Generosity Community Garden, provide ingredients for healthy cooking classes for both adults and children, start a scholarship fund for Oakley Square residents and supply back to school supplies for 300 children living at the poverty line. Property improvements and workforce training are programs also currently in development.

Oakley Square is a subsidized housing community located just south of The Revel Group. Residents are primarily low-income single mothers and children who are well versed in the challenges of urban living, including gun violence, gangs, declining schools, unemployment, poverty, and lack of healthy lifestyle options.

Revel Cares is a not-for-profit organization focusing on the promotion of our local Chicago community. Through the influence of volunteer efforts, we will strive to bridge the opportunity gap by aiding in the growth and success of this population. The organization strives to make change within our own community in terms of education, healthy living, workforce development, and community pride.



SPONSORSHIP OPPORTUNITIES

TOUCHDOWN SPONSOR - \$15,000

Sole opportunity at this level

- One free facility rental at Revel (catering and associated costs not included)
- 20 tickets to event
- Premium Mimosa Service
- Reserved communal high tables
- Signage and all print collateral surrounding event will feature your logo as presenting partner
- Mention in press release and media advisory
- Logo/name on Revel Cares website
- Media recognition on all partner listings
- Recognition at event entrance indicating status as the Touchdown Sponsor
- Continuous scroll of logo at event

FIELD GOAL SPONSOR - \$5,000

Three (3) opportunities at this level

- 10 tickets to event
- Premium Mimosa Service
- 2 reserved highboy tables
- Signage and all print collateral surrounding event will feature your logo as Field Goal partner
- Mention in press release and media advisory
- Logo/name on Revel Cares website
- Media recognition on all partner listings
- Recognition at event entrance indicating status as the Field Goal Sponsor
- Continuous scroll of logo at event



SPONSORSHIP OPPORTUNITIES

SAFETY SPONSOR - \$1,500

Five (5) opportunities at this level

- 5 tickets to event
- 1 reserved highboy table
- Logo/name on Revel Cares web site
- Continuous scroll of logo at event

AFTER PARTY SPONSOR - \$5,000

One (1) underwriting opportunity at this level

- Underwriter tickets for 10
- Lounge Grouping
- Company name or logo on stage signage/screens during event
- Company name or logo display on invitation and select promotional signage (e-blast, magazine ads, fliers)



IN-KIND SPONSORSHIP OPPORTUNITIES

IN-KIND SPONSORSHIPS INCLUDE:

- Underwriter Tickets for 10
- Company name or logo on central bar during event
- Company name or logo display on invitation and select promotional signage (e-blast, magazine ads, fliers)

ALREADY COMMITTED:

BEER SPONSORSHIP – Lagunitas
EQUIPMENT SPONSORSHIP – Halls Rental
LINEN SPONSORSHIP – BBJ

SPIRITS AND SPECIALTY DRINKS – Southern
WINE SPONSORSHIP – Cream

STILL IN NEED:

FOOD
FLORAL PRODUCT
SIGNAGE
VALET

STAFFING
DJ/ENTERTAINMENT SPONSOR
PHOTOGRAPHER
SPECIALTY FURNITURE

TOP TABLE OPPORTUNITIES

CANDY CASTLE SUITES \$5,000

Four (4) Available

- Lounge grouping and tickets for 16 reserved with company name or logo
- Bar cart cocktail service w/ cocktail server and food service
- 60" Plasma within your lounge grouping
- Company name or logo display on invitation and promotional signage (e-blast, magazine ads, fliers)

GUMDROP MOUNTAIN BAR \$2,500

Two (2) Available

- Tickets for 8 seats at a custom bar with flatscreen tv
- Company name or logo on 3-sided central bar during event
- Company name or logo display on invitation and select promotional signage (e-blast, magazine ads, fliers)

KING CANDY LOUNGE \$2,500

Five (5) Available

- Lounge grouping and tickets for 8 reserved with company name or logo
- Bar cart cocktail service w/ cocktail server
- 60" Plasma within your lounge grouping
- Company name or logo display on invitation and promotional signage (e-blast, magazine ads, fliers)

CANDY CANE FOREST TABLE \$750

Twenty-Five (25) Available

- Tickets for 6
- Company/Personal name or logo on Highboy Table

OTHER SPONSORSHIP OPPORTUNITIES

We are pleased to support Revel Cares and the #Revelbowl for St. Stephens on Sunday, February 1, 2015 at the indicated level:

_____ Saftey Sponsor	\$1,500
_____ Field Goal Sponsor	\$5,000
_____ Touchdown Sponsor	\$15,000
_____ After-Party Underwriter	\$5,000

_____ In-Kind Sponsorship Type: _____ Estimated Value: _____

VIP Tables

_____ Candy Castle Suite	\$5,000
_____ Gumdrop Mountain Bar	\$2,500
_____ King Kandy Lounge	\$2,500
_____ Candy Cane Forest Table	\$750

_____ I/We cannot sponsor at this time. However, I would like to support the Revel Cares organization by purchasing _____ tickets to #revelbowl at \$75 per ticket.

_____ I/We are unable to attend, but would like to make a tax-deductible contribution of \$_____.



PAYMENT

YOU CAN PAY FOR YOUR SPONSORSHIP THREE WAYS:

VISIT US ONLINE at Revel Cares homepage (www.revelcares.com) and select "RevelBowl Underwriting Solicitation Package"; or MAIL this completed form, along with payment to: Revel Cares, 1402 N Western, Chicago IL 60622.

_____ I have enclosed a check (payable to Revel Cares) for my sponsorship.

_____ Please charge my sponsorship to the credit card provided below:

NAME

BILLING ADDRESS

DAYTIME PHONE

EVENING PHONE

EMAIL ADDRESS

CARD TYPE

ACCOUNT #

EXPIRATION DATE

SECURITY CODE

SIGNATURE

Rather than the option associated with my sponsorship, **ONLY** acknowledge my contributions as indicated below:

_____ Anonymous donor

_____ Company name or logo on invitation, event, and promotional signage

_____ Company name or logo on event signage

_____ A table to display promotional materials, interact with guests, and gain exposure

PAYMENT MUST BE RECEIVED PRIOR TO DECEMBER 21, 2014.